

Dealing with Impersonation on Facebook

How often does one come across a profile on Facebook that is pretending to be someone else? The answer would probably be ‘daily’. This practice on the platform where someone pretends to be someone else, with an intention, to deceive someone is known as impersonation. Another great aspect covered under “impersonation” on Facebook is that if someone uploads any imagery on Facebook that is likely to deceive the origin of that imagery, it is also covered under impersonation. Anyone can report impersonation on the platform, whether they themselves are being impersonated or someone they know. One can also report if they feel a public figure is being reported. Let's take a look at some of the reporting options.

In-platform reporting

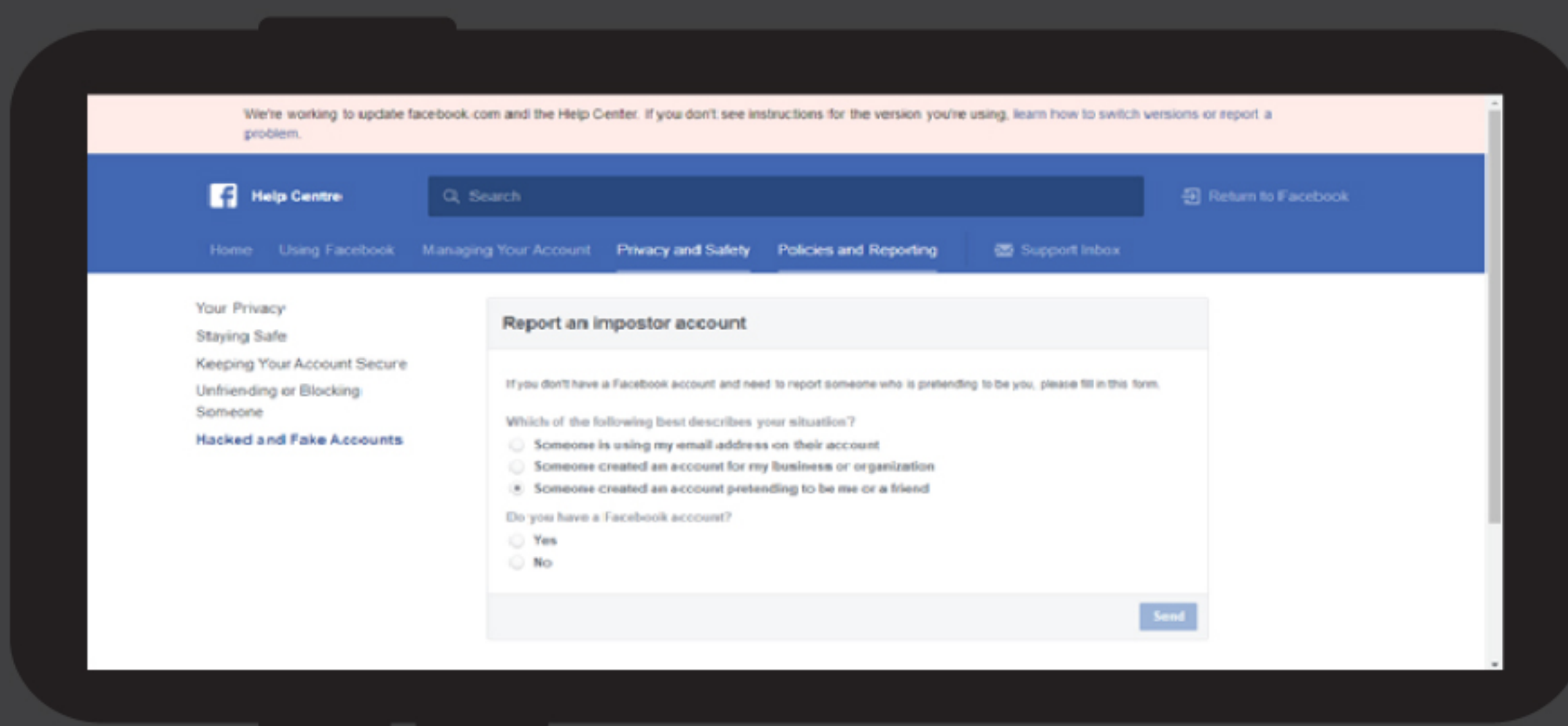
The simplest thing, which one can do on the platform is in-platform reporting. Just follow the following steps :

1. One just has to find the ‘3 dots’ next to the account.
2. Select “Find Support or report profile”
3. Then follow the on-screen instructions to file the report

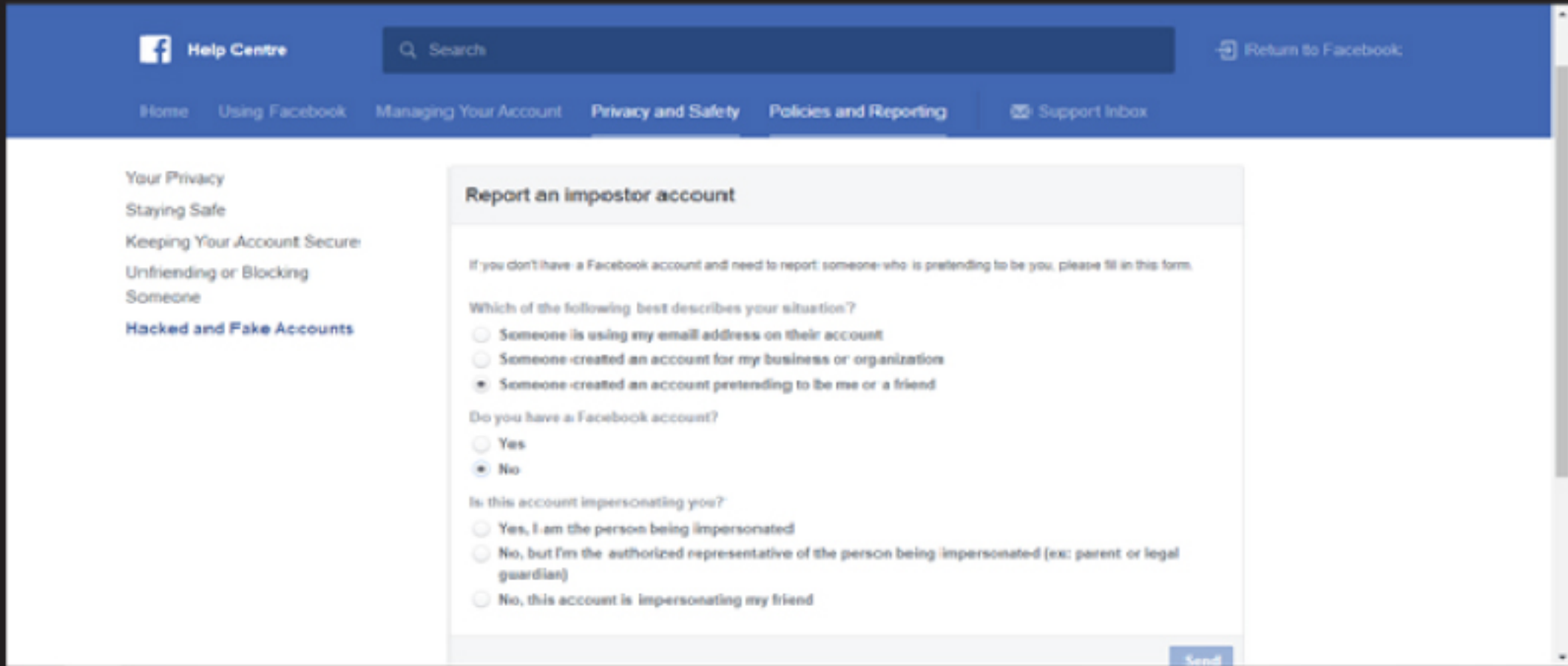
Report form

A rather direct and more effective approach to report an impersonated account is to fill out the form to report an impostor account. This option is available to those users who do not have a Facebook profile. To fill up an impersonation account form, click here and take the following steps.

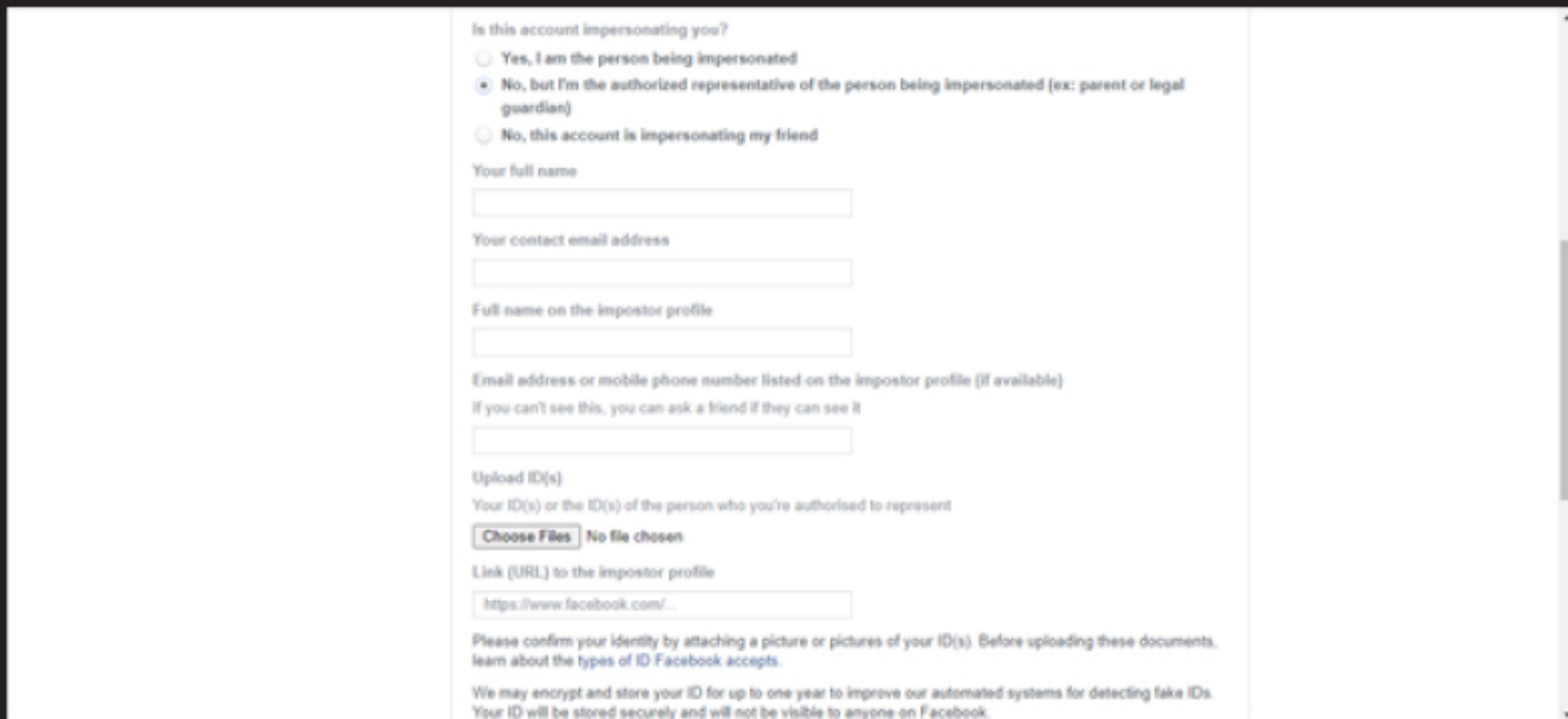
Select “Someone created an account pretending to be me or a friend”



Select “no” to the question “Do you have a Facebook account?”



Select either of the first two options of the next question



After this enter fill in the details as asked and the url to the imposter profile.

Upload a picture of yourself holding a valid government identification card, as indicated in the instructions.

Once the report is sent, the impostor account will be taken down within 24 hours.